



About the AusIMM Bulletin

The AusIMM Bulletin covers stories that matter for people in resources. Through our [website](#) and curated digital edition emails, the Bulletin shares the best insights of the modern mining sector with AusIMM members and a broader audience of resources professionals. The Bulletin publishes a variety of article types, including:

- Thought leadership pieces
- Q&A interviews and professional profiles
- Technical case studies on professional best practice
- News stories covering recent developments in AusIMM and/or the resources sector
- Excerpts of technical content from AusIMM conferences
- History and heritage articles.

Topics covered by the Bulletin include:

- Health and safety
- Geoscience
- Exploration
- Metallurgy and minerals processing
- Mine waste and tailings
- Mining engineering
- Sustainability and environment
- Leadership and management
- Consulting practice
- Drill and blast
- plus more – if it's relevant to the sector, it can be considered for the Bulletin.

Formats and distribution

Bulletin content is published and distributed in the following ways:

- **Bulletin website** – all articles are published online at www.ausimm.com/bulletin
- **Bulletin 'digital edition'** – the digital edition is a regular email sent up to 8x a year to ~10,000 readers featuring a selection of stories from the website. **Please note:** Content to be included in the digital edition email is at the discretion of the editor.

- **Social media** – We also share Bulletin articles on AusIMM’s LinkedIn and Facebook channels to an audience of more than 50,000 followers.

Contributing to the Bulletin

We encourage all AusIMM members and other industry professionals to submit your ideas and content for the Bulletin. Contributors are encouraged to email the Editor (Dominic Stevenson) at [dstevenson@ausimm.com](mailto:d Stevenson@ausimm.com) to discuss your idea. Please see the below style guide to help you prepare your submission.

Preparing your submission

Content

AusIMM represents professionals involved in all aspects of mining, and the Bulletin covers topics from engineering to rehabilitation. [For reference, our most-read stories of 2023 can be found here.](#) You can review these to get a sense of the articles that resonate with our readers and the overall style of Bulletin content.

In general, our most popular stories are high-level overviews on the state of the sector, articles that explore new technical approaches or technologies, or pieces that reflect on the broader role of resources professionals and how they contribute to a modern, technologically focused society.

Style

The Bulletin editor will work with you to finalise your piece for publication and will make edits for clarity and style. Some general style tips when creating your article are as follows:

- Please include a short heading and one sentence or two sub-heading.
- We use the Harvard citation system – please don’t use footnotes or endnotes.
- If required, the use of one or two informative graphs/tables per article is encouraged, but these are replotted in our software. Please send graphs in Excel with raw data.
- Please submit the article in Word (not PDF).
- Bulletin articles range from 500-2200 words. The editor will discuss with you the best length for your piece.
- Audience: articles should be of interest or relevant to our primary audience - Australasian-based resources professionals. However, international content that covers timely or relevant industry developments will be considered.
- Tone: articles should be informative and written in a professional (not colloquial) manner. In general, articles that discuss a specific company/product should be done in such a way to discuss/demonstrate the professional application of the technology rather than simply a sales piece. Sales-type language should be edited where appropriate (e.g. consider changing the word 'customers' to 'stakeholders')
- Technical content: As a general interest publication, the Bulletin is not an academic journal or technical publication. However, our audience are educated professionals and technical topics are encouraged, provided they are introduced and written about in an accessible way. A good guide to approaching writing about technical topics for the Bulletin is to assume our audience is educated but not informed – i.e., an article about metallurgy should be understandable by someone with a background in mining engineering.

Schedule

The proposed distribution dates and deadlines for the 2024 digital edition emails are listed below.

Reminder: Articles can be published at any time on the Bulletin website and shared via social media or AusIMM News. Please note: the dates and distribution schedule of the Bulletin is subject to change at the discretion of the Bulletin editor.

Date of digital edition (w/c)	Material deadline
28 February	19 February
05 April	22 March
03 June	20 May
15 July	1 July
19 August	5 August
16 September	2 September
14 October	30 September
25 November	11 November

Contact

Dominic Stevenson, AusIMM Communications Manager, d Stevenson@ausimm.com